



## PRESENTATION STYLE IDEAS

There are numerous ways to give a standout presentation. Connecting with your audience through a story, interactive sessions that get your audience thinking or moving, using humor to lighten the mood, the list goes on!

Below are some recommendations of presentation styles to consider incorporating when you submit your abstract, to ensure your presentation is a standout:

### **Human Spectrogram**

The presenter asks the group a small number of key questions (usually no more than 3 or 4) and individuals move to an area of the room to indicate their answer. This technique is highly visual and can be used to enjoyably explore all kinds of useful information about a group. It makes an ideal icebreaker at the start of a session and can be repeated at the end to measure shifts in opinion. It also give the audience a reason to stretch their legs!

### **The Solution Room**

Participants are divided into groups and each person takes it in turns to present their problem and have it brainstormed by the group in cycles. Provide butchers paper for the groups to write on, and at the end of the session have groups pick out one of the discussion points, to share with the rest.

### **Lightning Talks**

Lightning talks give speakers a limited amount of time to make their presentation – no more than 10 minutes. They may or may not include slides, but if they do, the slides usually move forward automatically to keep speakers to time. Because lightning talks are brief, it requires the speaker to make their point clearly and rid the presentation of non-critical information. This, in turn, helps keep the attention of the audience. It also means many ideas can be presented in a short amount of time.

### **Ignite Sessions**

Ignite Sessions give speakers five minutes to talk on a subject accompanied by 20 slides. Each slide appears for 15 seconds and is automatically advanced.

### **PechaKucha 20x20**

PechaKucha 20x20 is a simple presentation format where you show 20 images, each for 20 seconds. The images advance automatically and speakers talk along to the images.

### **Debate**

This format takes a central theme or question and has two speakers debate for and against. At the outset, the participants are polled to measure their opinion on the topic. Following the debate, they are polled again to see how many are now in favour or against. The winner of the debate is the speaker who caused the most audience members to change their votes. Votes can be done by raising hands.



## Storytelling

Storytelling sessions invite speakers to tell stories that help illustrate or enhance themes in the conference tracks. They should reflect the authentic experience of an individual, a team, or a community, but be told like a traditional story. The narrative should contain a beginning, middle and end, characters and themes that hold interest, like adversity and triumph. Include at least 10 minutes at the end for Q&A.

### **TIPS FOR GIVING A GREAT PRESENTATION:**

- Get creative with your presentation format. Incorporating one of the above or similar, will ensure your presentation stands out. Remember - people don't only want to be spoken at;
- If you are using slides, don't have more than 20. Keep the slides to only a few words and instead use high-res visuals;
- Structure your presentation – Carefully consider the purpose and content of your presentation; *What does your audience already know about your topic? What do they need to know? What will be the learnings that the audience will walk away with?*
- Language – remember not everyone in the room may know what you're talking about if you only use acronyms or language/terminology specific to your sector. If you are going to use these words, clarify them before you continue to use them throughout your presentation;
- We strongly encourage you to provide some key takeaways for audience. Consider a hand out that includes a summary of your presentation, so the audience can take this back to their workplaces to discuss with colleagues or a checklist of actions which they may want to implement in their workplaces;
- If you choose to have 2 or more speakers, try to make sure your speakers represent diversity;
- Make them laugh – use humor to relax the situation and to keep their attention. Just remember being funny, does not mean being offensive!
- Practice, practice, practice! – Time and practice your presentation out aloud. The more you practice, the more confident of a speaker you will be on the day and the less you will need to rely on your notes.