



PRIDE
INCLUSION
PROGRAMS



2019 PIP CONFERENCE SPONSORSHIP OPPORTUNITIES

pridein
diversity

pridein
sport

prideinhealth
+wellbeing

2019 PRIDE IN PRACTICE CONFERENCE



ABOUT

The annual Pride in Practice Conference is the only national conference dedicated to LGBTI inclusion across workplaces, sporting organisations and the health and human services sector. The conference attracts over 750 individual delegates and this year will be returning to Sydney. Attendees can choose to tailor their conference experience by attending, one, two or all three days of the program. The conference also allows for increased networking over and above the three day program with optional opportunities to connect with industry peers. Delegates will hear from industry experts on best practice; gain insight into the award winning initiatives of the 2019 Platinum and Gold Tier Employers and Organisations (based on the results of the 2019 AWEI, HWEI and PSI) and have the opportunity to take best practice back to their workplace and contribute to the Australian LGBTI inclusion landscape.

The Pride in Practice Conference attracts delegates with roles that are responsible for creating an inclusive workplace within the corporate sector, health and wellbeing sector and sport industry, for their LGBTI employees and allies including:

- CEO and C-Suite leaders
- Senior business leaders
- HR and diversity professionals
- Recruitment professionals
- Employee Network Group chairs
- Employee Network Group members
- People managers
- Community Leaders
- Managers (NFP / Health + Wellbeing Sector)

2019 EVENT DETAILS

Date: Monday 25 – Wednesday 27 November 2019

Location: Doltone House, Darling Island, Sydney

Time: 9:00am – 5:00pm each day



2019 PRIDE IN PRACTICE SPONSORSHIPS

SPONSORSHIP TYPE	NUMBER OF OPPORTUNITIES	COST*	CURRENT AVAILABILITY
PLATINUM	1	\$20,000	1x AVAILABLE
GOLD	1	\$15,000	1x AVAILABLE
SILVER	1	\$12,500	1x AVAILABLE
BRONZE	2	\$10,000	1x AVAILABLE SECURED BY DELL

* All prices are in AUD and are exclusive of 10% GST

2019 PRIDE IN PRACTICE OTHER EVENT SPONSORSHIP OPPORTUNITIES

Pride in Practice other event sponsorship opportunities provide a distinctive way to promote your organisation and engage with delegates.

Networking Event – An opportunity to sponsor the official networking event where conference delegates will join presenters and ACON's Pride Inclusion Programs Team to continue the conversation over canapes and beverages. Further benefits detailed on page 14–15.

CEO Roundtable Luncheon – This invite only event provides CEO's with an opportunity to discuss LGBTI workplace inclusion with their peers. Over lunch, Australian leaders share their experiences, challenges and discuss their role in promoting inclusion. This luncheon is a highlight for many of Australia's leaders – numbers limited to maximise discussion opportunity. Further benefits detailed on page 14–15.

Fresh Juice & Smoothie Bar - A team of skilled juicing experts will freshly make a variety of three juices and smoothies, to be served during registration and morning tea. Your brand will be visible through bar signage, labelling on cups and custom designed menus. Further benefits detailed on page 14-15.

OTHER EVENT OPPORTUNITIES	NUMBER OF OPPORTUNITIES	COST*	CURRENT AVAILABILITY
NETWORKING EVENT	1	\$8,500	SECURED BY ACCENTURE
CEO ROUNDTABLE LUNCHEON	1	\$12,000	SECURED BY PWC
FRESH JUICE & SMOOTHIE BAR	3	\$3,650	SECURED BY RMIT University (Monday) SECURED BY Microsoft Australia (Wednesday) 1x AVAILABLE

* All prices are in AUD and are exclusive of 10% GST

2019 PRIDE IN PRACTICE SPONSOR BENEFITS

	PLATINUM \$20,000	GOLD \$15,000	SILVER \$12,500	BRONZE \$10,000
ONLINE EXPOSURE				
Convene app: company name, logo, profile and contact details listed	•	•	•	•
Year-long sponsor recognition on Acon's Pride Inclusion Programs website as 2019 Sponsor/Principal Partner	•	•	•	•
Year-long sponsor recognition on the Pride in Practice website as a 2019 Sponsor/Principal Partner	•	•	•	•
Year-long sponsor profile/overview published on the Pride in Practice website	•	•	•	•
Rotating banner on the Pride in Practice website	•	•	•	•
Newsletter acknowledgement (reach 1500+) in the run up to the sponsored event or publication date	•	•	•	•
Social media spotlight or opportunity to submit an opinion piece through PiD Newsletter & Socials	•	•	•	•
Logo displayed on all conference advertising	•	•	•	•
PRINT EXPOSURE				
Advertisement in printed conference event program	3 x full page advertisements	2 x full page advertisements	1 x full page advertisement	½ page advertisement
Event program guide: company name, logo, profile and contact details listed	400 words	300 words	200 words	100 words
Logo displayed on all conference advertising	•	•	•	•
Logo on sponsor wall (frequency dependant on sponsorship level)	•	•	•	•
TICKETS / PASSES TO THE PROGRAM				
Included tickets to the Conference	1 x Corporate Table (8 seats) for three days	1 x Corporate Table (6 seats) for three days	3 x Interchangeable Tickets per day	2 x Interchangeable Tickets per day

2019 PRIDE IN PRACTICE SPONSOR BENEFITS

	PLATINUM \$20,000	GOLD \$15,000	SILVER \$12,500	BRONZE \$10,000
ONSITE CONFERENCE BENEFITS				
Logo on Nametags	•			
Acknowledgement of sponsorship at conference	•	•	•	•
Logo recognition on holding slide upon conference welcome	•	•	•	•
Logo on all holding slides used in plenary sessions	•			
Logo on delegate conference bags	•	•	•	•
Promotional insert in delegate bags	•	•	•	•
Logo on conference lanyard	•	•	•	•
Banners in room	1 banner (pref placement)	1 banner	1 banner	1 banner
Corporate Table Signage/Logo	•	•		
Exhibit at the marketplace (choice of 1, 2 or all days)	•	•	•	•
SPEAKING BENEFITS				
Opportunity to deliver a 2 - 3 minute address at conference opening on why you are sponsoring	•			
Guaranteed invitation for CEO to attend Roundtable Luncheon	•	•		
Opportunity to present a breakout session (must still submit abstract by deadline)	•	•	•	•
OTHER				
Exclusive invitation to the VIP 'Thank You' event (Sydney)	•	•	•	•
Priority tickets to participate in Pride Inclusion Programs' 2020 Mardi Gras float (tickets must be purchased)	2 passes	2 passes	2 passes	2 passes
Priority tickets to the Australian LGBTI Inclusion Awards 2020 (choice of 1x table or individual tickets and must be purchased)	•	•	•	•

2019 PRIDE IN PRACTICE OTHER SPONSORSHIP OPPORTUNITIES

	NETWORKING EVENT \$8,500	CEO ROUNDTABLE \$12,000	JUICE & SMOOTHIE BAR \$3,650
ONLINE EXPOSURE			
Convene app: company name, logo, profile and contact details listed	•	•	•
Year-long sponsor recognition on the Acon's Pride Inclusion Programs website as 2019 Sponsor/Principal Partner	•	•	•
Year-long sponsor recognition on the Pride in Practice website as a 2019 Sponsor/Principal Partner	•	•	•
Year-long sponsor profile/overview published on the Pride in Practice website	•	•	
Year-long sponsor profile/overview published on the Pride in Practice website	•	•	
Pride in Diversity Newsletter acknowledgement (reach 1500+) in the run up to the event	•	•	
Social media spotlight or opportunity to submit an opinion piece through PiD Newsletter & Socials	•	•	
Logo displayed on all conference advertising	•	•	
PRINT EXPOSURE			
Advertisement in printed conference event program	1/2 page advertisement	1/2 page advertisement	
Event program guide: company name, logo, profile and contact details listed	75 words	150 words	
Logo displayed on all conference advertising	•	•	
Logo on sponsor wall (frequency dependant on sponsorship level)	•	•	
TICKETS / PASSES TO THE PROGRAM			
Included tickets to the Conference	1 x Interchangeable Ticket per day	2 x Interchangeable Tickets per day	

2019 PRIDE IN PRACTICE OTHER SPONSORSHIP OPPORTUNITIES

	NETWORKING EVENT \$8,500	CEO ROUNDTABLE \$12,000	JUICE & SMOOTHIE BAR \$3,650
ONSITE CONFERENCE BENEFITS			
Acknowledgement of sponsorship at conference	•	•	•
Logo recognition on holding slide upon conference welcome	•	•	
Promotional insert in delegate bags	•	•	•
Logo on conference lanyard		•	
Banners in Room	1 (At Entertainment Evening)	1 (At CEO Luncheon)	
Exhibit at the marketplace (choice of 1, 2 or all days)	•	•	•
SPEAKING BENEFITS			
Speaking opportunity to attendees at opening of CEO Roundtable		•	
Speaking opportunity to attendees at opening of networking event	•		
Opportunity to present a breakout session (must still submit abstract by deadline)		•	
OTHER			
Exclusive invitation to the VIP 'Thank You' event (Sydney)	•	•	•
Priority tickets to participate in Pride Inclusion Programs' 2020 Mardi Gras float (tickets must still be purchased)	2 passes	2 passes	2 passes
Priority tickets to the Australian LGBTI Inclusion Awards 2020 (choice of 1x table or individual tickets and must be purchased)	•	•	•

We recognise the diversity of Aboriginal and Torres Strait Islander people, their experiences, cultures, languages and practices, and the richness of their contributions to the places where we work, live and play.

We acknowledge the Traditional Custodians of all the lands on which we meet. We pay respect to Elders past, present and emerging, and extend this to all Aboriginal and Torres Strait Islander people.

PRIDE INCLUSION PROGRAMS

414 ELIZABETH ST SURRY HILLS NSW 2010 | +61 2 9206 2139

pride@acon.org.au | www.prideinclusionprograms.com.au